

Couture

willu
FINANCIAL GROUP



WillU Financial Group work with The Couture Club to protect and reward their workforce.

WillU Life provides Health and Life insurance protection to businesses and private clients.

The Couture Club is a Manchester-based fashion and lifestyle brand that offers trending street style's with premium quality at high street prices; Affordable, Approachable, and Aspirational.

In 2022, WillU Life was selected by The Couture Club to provide corporate health insurance and an employee benefit programme for their staff, To support and enhance their rapidly growing business and team.

They are a team of young professionals, so they were specifically interested in the wellness incentives WillU Life could offer them and the exceptional cover available.

The cost-efficient policy we secured for them allowed all staff, including warehouse staff to be covered. Our speedy, and efficient onboarding process enabled protection in a short time frame.

“

The company has so much energy, it was a treat to work with such a great team!

Georgia Parker - Protection Specialist

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★ Trustpilot
★★★★★

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WillU Life were enlisted to provide Business Health Insurance services for The Couture Club, a first for the company.

We were keen to offer the employees a policy that ensured the staff had access to healthcare at the touch of a button via the digital GP service. Staff can access GPs, instantly self-refer themselves for Physiotherapy and gain access to treatment within a 10-day turnaround.

The Couture Club are a forward-thinking company with a very keen focus on supporting the mental health of their staff.

Our mental health support spans preventative measures and early intervention treatment to optional comprehensive treatment for more serious conditions. Between the health insurance cover, rewards package and WillU Worlds mental health platform, we offered The Couture Club an extremely comprehensive mental health package with multiple ways to access support.

WillU Life was able to offer not only quality health cover but also a range of benefits included with their cover to help them stay active and engaged.

Our policies offer several rewards and partners, some of which come as standard and some that are earned by being active. These include; discounts on activity trackers including Apple Watch, Garmin and Polar, Amazon Prime, discounted running trainers, 50% off selected gym memberships, complimentary cinema tickets, discounts at Champneys spa resorts plus more.

This is supported by our WillU World platform, which gives all employees discounts with over 200 major brands. Such as; Apple, Cycle2Work, Lions Prep, Alton Towers and WillU Wellness.

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Our clients say

Couture Club are now not only protected but also rewarded. Helping to keep the morale within the workforce positive and focused.

“

Georgia has been so attentive and forthcoming with guidance and information.

It is a nice feeling knowing that our employees are covered should anything ever happen.

ANGELA OLVERSON
EXECUTIVE PA & OFFICE MANAGER

“

It's important to us to be working with young, current brands that bring so much to the market.

We love to see the forward-thinking initiative of business healthcare being offered to employees and were delighted to have been able to protect The Couture Club team.

CRAIG COPELAND
COO

7 reasons to offer health insurance to your employees:

- Improve hiring and recruiting
- Increase employee loyalty and relation
- Employee job satisfaction
- Healthier, more productive employees
- Cultivate a healthy company culture.

For your business:

- Lower premiums - Group plans tend to be cheaper than individual plans
- Tax incentives - Businesses can deduct the cost of premiums from their Corporation Tax.

